

All In Elite Athletics Handbook 2026



The purpose of this document is to familiarize parents and student athletes with the All In Elite (AIE) 7v7 program, and to provide a better understanding of AIE's expectations.

It is our hope that this will answer many of the questions that may arise. The rules outlined must be followed and enforced to ensure the success of the program.

Mission

The mission of All In Elite Athletics is to develop, educate, and empower youth student-athletes utilizing the tool of football while fostering a safe and healthy environment. Our goal is to teach student-athletes that LIFE is bigger than football by instilling confidence, integrity, honesty, responsibility, teamwork, and a strong work ethic.

Our athletes, coaches, families, and volunteers work collectively with unyielding spirit to create an environment filled with fun, lifelong bonds, love, and support to prepare these young athletes for a productive life beyond football.



Parent Code of Conduct

- Verbal and physical abuse is strictly prohibited.
- Parents are not allowed to taunt or conduct themselves in a manner meant to incite a reaction from opposing players, coaches, parents or officials and event staff.
- Parents are asked to cheer for AIE in a positive manner and not against opponents in a negative manner.
- Show respect to those around you.
- Supports coaches, players, and trainers.
- Respect the integrity and judgment of game officials.
- Stress the values derived from playing the game fairly.

Player Code of Conduct

- Fighting is strictly prohibited.
- Use of profanity is strictly prohibited.
- Players are required to be in control of themselves during games.
- Players must practice good sportsmanship and always maintain a positive attitude.
- Be a team player and always support teammates with encouragement.
- Be aware of team schedule and attend all practices, games, or other team events.
- Advise coaches immediately of any injury, however minor.
- Have fun and enjoy the game!



Style of Play

The AIE Program stresses an aggressive style of play that emphasizes the development of the fundamentals of the game. The team concept is an absolute necessity with tremendous intensity on defense. This concept demands that the student athlete be in great mental and physical condition.

Time Commitment

This program is designed for players who desire to play a much higher level of competitive football, and who are willing to commit to a weekly practice schedule and at least 8 tournaments during the season. Those who play other sports or have other commitments during this time of year should consider this before committing to the team. Players and parents are expected to understand and be willing to make the time commitment required for the football program as outlined in this handbook.

Parental Support/Fundraising

It is expected that each parent will support the AIE program through active participation and contribution of time for various tasks at hosted tournaments or fulfilling other time-related tasks that may arise. The season will provide plenty of fundraising opportunities and it is expected that all parents and players will support AIE by actively participating in these fundraising activities.



Player, Coach, and Parent Relationship

- Parents must not issue instructions to the players that are contrary to those of the coach.
- Encourage your child to follow their coach's instructions and leave the instruction to the coach.
- Teach your child how to cope with the frustrations of dealing with the emotionally charged dynamics of a highly competitive team.
- Players must be taught how to handle positive, as well as negative, feedback about their on-field performance and how to graciously win or lose.
- Under no circumstances may a parent approach a coach with a complaint or an unsolicited evaluation of coaching philosophy during games. AIE will not tolerate any form of verbal or physical abuse of coaches or players by parents, players, or spectators. If the guidelines of the organization are not followed, the player will be asked to leave the program.

Uniforms

Club fees include game uniforms, a sweatsuit, soft helmets and a gym bag. Gloves, towels, sleeves, cleats, and other apparel options may be available, but are NOT included in the club fees.



Playing Time

AIE plays to win! Travel football is extremely competitive and is designed for players who possess more advanced football skills and who desire more challenging playing experiences. Over the course of the season, each player will get a fair amount of playing time, but no attempt is made to give equal playing time and there is no promise of minimum playing time. Playing time is earned, and this is an important consideration for any AIE player. Playing time will depend on an objective evaluation of several factors such as practice attendance, attitude and effort, game matchups and football ability. Coaches have discretion over playing time and nothing will detract from a tournament experience more than repeated discussions over playing time.



Practices

All practices are scheduled in advance and players are expected to attend. The team will practice at least once per week and each practice will last 1.5 - 2 hours. Every effort will be made to follow practice schedules as closely as possible, however, things happen. Please be flexible and cooperative when practice schedules need to be changed. As there are school activities and other commitments, which may conflict with practice from time to time, coaches will work with players and parents individually in those cases. To emphasize player responsibility, the player who will miss practice is expected to notify the coach ahead of time that he will miss practice. Players are expected to commit to a rigorous practice/training schedule, and their team depends on them to do so.

Practice Rules

- Parents are always welcome to watch practice, however, leave the coaching to the coaches.
- No one other than the players and coaches are allowed on the field, unless invited by the coaches.



TENTATIVE SCHEDULE

Tournament Name	Location	Date
Pre-Season Jamboree	Atlanta, GA	TBD
*Pylon	Tampa, FL	1/27-28
Red Zone Elite	Atlanta, GA	2/7-8
NLG	Myrtle Beach, SC	2/14-15
Prep Red Zone	Gainesville, GA	2/21-22
YPL Showdown	Atlanta	2/28-3/1
Pylon	Atlanta, GA	3/7-8
Prep Red Zone	Murfreesboro, TN	3/14-15
Shock Doctor or NLG	Atlanta, GA	3/21-22
*Prep Red Zone	Rock Hill, SC	3/29-30
Shock Doctor Nationals	Orlando, FL	4/4-5
*Prep Red Zone Nationals	Atlanta, GA	4/25-26
OT7	TBD	TBD
C1N Memorial Day	TBD	5/23-24

- The above 7v7 schedule is “tentative”, which means that it is subject to change at any moment. AIE will ensure that we update all parents in more than enough time with any schedule changes. The yellow highlighted tournaments are confirmed.



AIE FUNDRAISERS

We will conduct as many as 2 Fundraisers for the 2026 season. These fundraisers require mandatory participation from parents and players. The current list of fundraisers is below:

- AIE Catch-A-Thon (January timeframe)
- AIE's Car Wash (TBD)



AIE High Level Budget Per Team (18 athletes)

Budget	Item
\$8,800	Tourneys
\$4,680	Apparel
\$1,600	Fields
\$4,000	Transport
\$12,400	Lodging
\$31,480	Total

Investment

Our program cost consists of 2 payment options:

Payment Options	Deposit Due by: Jan. 17 th 2026	Payment 1 Due by: Feb. 14 th 2026	Payment 2 Due by: Mar. 14 th 2026
Option 1: Payment in full	\$750 or \$400	\$0	\$0
Option 2: 3 Installments for 15u & 18u	\$400	\$175	\$175
Option 3: 3 Installments for 10u, 12u & 14u	\$250	\$75	\$75

Payment Methods include:

- Cash App (\$allinelite7v7)
- Make checks payable to “All In Elite Football”



- Zelle App – 404.668.7889

2026 Head Coaches

Coach Cameron Horton:
10u Coach, 404.451.6471

Coach Jalana Brown:
12u Coach, 678.524.0436

Coach Marcus McKinney:
13u/14u Coach, 864.380.4741

Coach Nafis Pickett:
18u Coach, 301.356.2621

2026 AIE Leadership

Torre Costin:
Co-Founder, 404.621.8467

Derrick Nuchurch:
Co-Founder & Org. Director, 404.668.7889

Walden “Dee” Davis III:
Director of Operations, 770.820.2717

Ahmad Spidle:
Recruiting Coordinator, 678.749.5405



2026 AIE Committees

Committee	Responsibility	Point of Contact
Apparel	Responsible for Team Apparel and Spirit Wear	Torre Costin: 404.621.8467
Finance	Responsible for coordination and management of all AIE receivables (Team Fees, Registration Fees, Donations, Fundraiser money, etc.)	Laurie Nuchurch: 404.771.2695
Travel Accommodations	Responsible for booking and reservation for all AIE Team Travel and Lodging	Derrick Nuchurch: 404.668.7889
Media (Pictures, Video, Website, PR)	Responsible for all AIE related Videos/Pictures and social media and Web content	Haleigh Smith: 864.275.0404
Team Building	Responsible for coordinating all Volunteer and Educational related activities for AIE	Torre Costin: 404.621.8467 Derrick Nuchurch: 404.668.7889
Recruiting & College Visits	Responsible for all AIE related Recruiting, Camps and College Visits	Ahmad Spidle: 678.749.5405
Fundraising & Corp. Sponsorship	Responsible for all AIE related Fundraising coordination and corporate sponsorship	Crystal Bogan: 404.725.6670